JOSH LEWIS

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EDUCATION

college for creative studies

detroit, mi BFA advertising art direction 2013-2018

EXPERIENCE

union adworks

clarkston, mi digital art director / designer june 2021 - present

all things digital including social media campaigns, web, email, tv and presentation design. creative lead on maserati digital content. additional work extends to lavazza coffee, stellantis, reliable trucking, corporate eagle.

durable goods & company

troy, mi

freelance art director & multimedia designer december 2018 - june 2021

art direction on toyota's hino truck line, james group, bea's detroit and bundled. work includes digital design, package design, presentation design, poster design, article layout, direct mail pieces, motion graphics and video production.

rpa

los angeles, ca art director intern june 2018 - august 2018

art direction on honda, ampm, dole, and la z boy. work included executing static and animated social posts, emails, and storyboarding. big idea thinking for new agency clients in a team setting.

gtb

dearborn, mi digital content intern may 2017 - august 2017

art direction on digital & social content projects for ford automotive. rapid ideation, concepting, and executing of content in a team setting. mock-up building & brand research for the ford move freely website.

SKILLS

expert proficiency with adobe creative suite

rapid ideation concepting / storyboarding

conceptual thinker editing
digital design expertise videography
photo retouching motion graphics

AWARDS

best of student show, Addy 2017 gold Addy award 2017 bronze Telly award 2017